PORONGURUP
PROMOTIONS ASSOCIATION

# Media Release

Feb. 17, 2023

The Porongurup community has come together again on the Labour Day long weekend to showcase its offerings on the periphery of the biodiversity hotspot Porongurup National Park upon they have settled and cultivated under vines producing renowned wines.

The Porongurup Scenic Drives provide postcard picture opportunities at every hill and dale turn for all who venture the short drives from the centres of Mt. Barker, Albany and Denmark.

The local community loves where they live and are keen to share the experience. The March long weekend is the perfect time to do so with expected clear, cool weather and soft breezes. With the 2023 wine vintage just over the horizon, cool climate wine-lovers, relaxation seekers, food enthusiasts, music toe-tappers, and entertainment voyeurs can follow their interests on a trail through the range of activities organised.

Over the weekend, but concentrated on Sunday March 5th, visitors can indulge their senses with eight Porongurup hosts who have their welcome mats out to make your day and visit memorable.

The Porongurup Trail is lineal along the base of the range and it's on where you wish to start or stop. Each venue has souvenir Porongurup wine glasses for sale ($5) that are your passport to unique fine wine delights on your meandering.

A sample teasing of the whole offering along the Trail includes new wine releases, photo exhibits, cellar lunches/cafes, cheese platters, catering vans, markets, live music, liqueur, grape stomps, playgrounds, bonus offerings and limited vintage tastings.

Your vineyard hosts for this tasting and sales Trail are proud of Porongurup as a unique premium wine producing region and are keen to demonstrate to you why this recognition has been achieved.

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